ProFusion iS

NEW!

A completely integrated media experience.

The future is here with the ProFusion® *iS* digital media manager. Powerful and affordable, the all-in-one *iS* is DMX's latest system capable of delivering music, audio messaging, and HD video content.

The *iS* provides total control over what your customers hear and see. Flexible scheduling, dual-zone audio and single-zone video capability, management features, and more make it the only delivery system you'll need to provide an engaging experience for your customers.

Music **Create the Perfect Vibe.** No other commercial media manager comes close—high-fidelity and stereo sound capability.

Messaging **Maximize the Moment.** On-site and on-hold music and messaging are seamlessly integrated to prevent abrupt interruptions.

Video **Capture Their Attention.** Music videos, HD atmospherics, or your own video content (ads, logos). The *iS* manages video content with accompanying audio in conjunction with your music program so the two don't compete for air time.

FEATURES & BENEFITS

Automatic **Easy Content Management.** Automatic scheduling allows you to change your vibe or tempo by the minute, hour, day, week, or season—switch your content schedule at any time.

Reliable **Field and Time-tested.** DMX pioneered on-premise music players with reliable, flexible software for commercial environments over a decade ago. ProFusion is field tested, and over 100,000 devices later, remains the industry leader.

Flexible **Multiple Update Options.** Secure Ethernet updates deliver data quickly, dramatically reducing the time it takes to receive music and message updates. The *iS* also supports disc updates with an optional built-in DVD-ROM drive.

Powerful **Multiple Zone Possibilities.** Two zones of audio, each with independent scheduling capability, and one video output create a world of possibilities. Play music in one area and a different kind in another; or connect one audio output to your phone system for music and messaging on hold. And don't forget your video output.

Simple **Effortless Operation.** Built-in display allows for easy adjustments to settings and shows music, messaging, and video information. Automatic dayparting and other features make the *iS* as hands-free as possible.

SUPERIOR PROGRAMMING FEATURES

– Automatic content scheduling by time of day, day of week, and seasonal promotional events

– LCD front panel displays style name, song title, artist, message name, and menu options

– Multi-zone capability

– In-store message marketing; on-hold music and/or messaging

– Video: MPEG-1, MPEG-2, MP@ML, MP@HL, MPEG-4, MP@L3.1, and MP@4.1, JPEG, PNG, GIF

– Seamless content interchange between audio and visual elements

TECHNICAL EXCELLENCE

– Secure digital network delivery

– Corporate content server capability

– Integrates with existing systems

– Based on open industry standards

– Application upgrades conducted regularly

– Ethernet or disc updates

– Solid state storage options

AUDIO PERFORMANCE*

– Sampling Rate: 44.1 KHz

– Frequency Response: 20.0 Hz to 20.0 KHz +/- 1.0 dB

– Digital Audio: Coaxial

– Analog Audio: Stereo L/R or Two Zone Mono

VIDEO PERFORMANCE*

– HDMI / Component / S-Video / Composite (CVBS) – NTSC or PAL

– Up to 1080p @30 FPS

POWER*

– Power: Worldwide 115 VAC – 230 VAC, 50 Hz – 60 Hz

– Consumption: 24 watts maximum

FRONT PANEL*

– Push-Button Controls: Power and 5 menu navigation buttons

– Backlit LCD: 2 lines x 20 characters

– DVD-ROM Drive (optional)

– 5 LED status indicator lights

REAR PANEL*

– Analog Audio: 1x Stereo or 2x mono

– Digital Audio: Coaxial

– Video: HDMI, Component, S-Video, Composite (CVBS)

– Ethernet: RJ45 connector

– 2 USB ports

– Power: External AC Adapter

CONNECTIVITY*

– Internet-enabled

– Ethernet: 10/100 Mbps

– Optional CD updates

CERTIFICATIONS

– CE, FCC Part 15 Subpart B, cTUVus CB Scheme, C-TICK, RoHS, WEEE

– Manufactured in ISO 9001 certified facility

MECHANICAL *

– Dimensions: 10.12" x 2.69" x 7.96" (WxHxD)

– Weight: 3.0 lbs.; 3.9 lbs. fully configured

– Convection cooled

*Design and specifications are subject to change without notice

800.345.5000 ✶ dmx.com
IN CANADA CALL 800.350.0369

dmx®